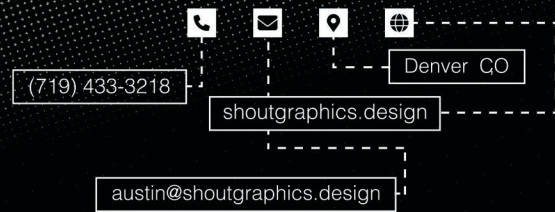


# AUSTIN LOVELACE

DENVER BASED GRAPHIC & WEB DESIGNER



## ABOUT ME

I am a Graphic and Web Designer in Denver, Colorado. Though I have been working as a freelancer for nearly a decade, I have gained over six years of professional experience in the Graphic Design and Web Design industry. I currently work as a UX/UI Design Strategist at Fortis Life Sciences.

Outside of work, I am a music obsessive, an open personality, and a socialite. I love getting to know new people and creating with other creative minds.


## SKILLS

Photoshop	Illustrator
Dreamweaver	HTML
InDesign	CSS
Bootstrap	SEO

## SOFT SKILLS


Innovation	Leadership
Teamwork	Problem-solving
Communication	Adaptability

## ASSOCIATE GRAPHIC DESIGNER CONFIDENTIAL EMPLOYER

 06/19/23 – 01/19/24


As a member of this team, I am responsible for creating well-designed posters and thumbnail assets. I work through a high volume of image requests involving the creation of title text, image editing, and photo editing.

## UX/UI CONTENT DESIGN STRATEGIST FORTIS LIFE SCIENCES

 08/16/22 – 11/09/22

I was responsible for the company's UX/UI design initiatives. It was my job to plan, design, and execute user end changes. I work with an in-house team, contractors, as well as my own technical skillset to install creative and modern solutions.

## GRAPHIC/WEB DESIGNER & DEVELOPER THIRTEENTH FLOOR ENTERTAINMENT GROUP

 08/07/17 – 05/11/22

I design and manage the company's web presence. All in all, I manage upwards of 25 brands over 30 domains. I worked with every department to keep every brand updated and to keep customer touchpoints in each market's select brand voice

## GRAPHIC/WEB DESIGNER PRIVATE LABEL CAMPAIGNS

 02/11/17 - 06/09/17

At Private Label Campaigns, I was an all-around graphic designer and web designer. My primary responsibility was designing purchase flows and marketing funnels for cosmetic products. I often designed in print as well. This included logo creation, label design, and branding materials.

## EDUCATION

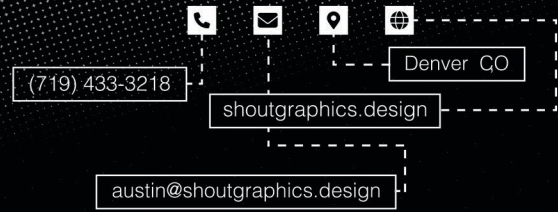
### ROCKY MOUNTAIN COLLEGE OF ART & DESIGN

I will be completing my BFA in Graphic Design in early 2024.

CONTINUE FOR MORE DETAILS ►


# OH!


## SO YOU'RE INTERESTED?




## DETAILED EXPERIENCE

### ASSOCIATE GRAPHIC DESIGNER CONFIDENTIAL EMPLOYER

 06/19/22 – 01/19/24

 6000 Spine Rd.  
#100  
Boulder, CO  
80301

 **Office:**  
Boulder, CO / Hybrid

 **Supervisor/Manager:**  
Sophia Green  
(303) 881-7650


#### Responsibilities:


As a member of this team, I am responsible for creating well-designed posters and thumbnail assets. I work through a high volume of image requests involving the creation of title text, image editing, and photo editing.


- Graphic Design
- Print Design
- Photo Editing
- Layout Design
- Project Management
- Adobe Photoshop
- Adobe Illustrator

### UX/UI CONTENT DESIGN STRATEGIST FORTIS LIFE SCIENCES

 08/16/22 – 11/09/22

 1440 Main St.  
Suite 300  
Waltham, MA  
02451

 **Office:**  
Denver, CO / Work from Home

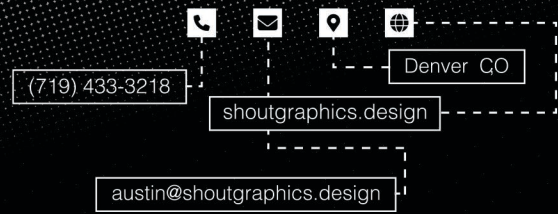
 **Supervisor/Manager:**  
Irene Becerra  
(832) 289-7222

#### Responsibilities:

I was responsible for the company's UX/UI design initiatives. It was my job to plan, design, and execute user end changes. I work with an in-house team, contractors, as well as my own technical skillset to install creative and modern solutions.

- CMS Management
  - Kibo
- Bootstrap
- CSS
- HTML
- UX/UI Content Design
- Purchase Flow Optimization
- Graphic Design
- Print Design
- Project Management
- Technical SEO

CONTINUE FOR MORE DETAILS ►



## DETAILED EXPERIENCE

### GRAPHIC/WEB DESIGNER & DEVELOPER THIRTEENTH FLOOR ENTERTAINMENT GROUP

08/07/17 – 05/11/22

1550 Larimer St.  
#277  
Denver, CO  
80202

**Office:**  
Denver, CO

**Supervisor/Manager:**  
Zachary Douglass  
(317) 525-5896

#### Responsibilities:

I designed and managed the company's web presence. All in all, I managed upwards of 25 brands over 30 domains. I worked with every department to keep every brand updated and to keep customer touchpoints in each market's select brand voice.

- Ad Creative
- Branding
- CMS Management
  - Squarespace
  - WordPress
- Contractor Management
- CSS
- Google My Business Updates
- Graphic Design
- Hosting Management
- HTML
- Purchase Flow Optimization
- Print Design
- Project Management
- Social Media Management
- Technical SEO
- UX/UI Content Design
- Yelp Updates

### GRAPHIC/WEB DESIGNER PRIVATE LABEL CAMPAIGNS

02/11/17 - 06/09/17

11562 Colony Row  
Broomfield, CO  
80021

**Office:**  
Broomfield, CO

**Supervisor/Manager:**  
Jessie Wood  
(720) 789-0233

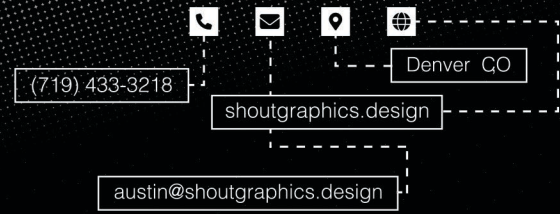
#### Responsibilities:

I was an all-around graphic designer and web designer. My primary responsibility was designing purchase flows and marketing funnels for cosmetic products. These builds primarily took place in Click Funnels.

Operating as a print designer, I often designed and adjusted branding for cosmetic products. This included logo creation, label design, and branding materials. Using InDesign, I also built sales decks and print materials for the company's sales team.


- Branding
- CMS Management
  - Click Funnels
  - Wordpress
- Contractor Management
- CSS
- Graphic Design
- HTML
- Logo Design
- Purchase Flow Optimization
- Print Design
- Product Design
- Project Management
- UX/UI Content Design

# ARE YOU EXCITED? BECAUSE I AM!



## DETAILED EXPERIENCE

### COLUMNIST THE RIFF RAG

 07/-/14 – 11/-/14

 **Office:**  
Colorado Springs, Colorado / Work from Home

 **Supervisor/Manager:**  
Kelly Anderson  
(719) 201-4124

#### Responsibilities:

As a columnist, my job was to write a monthly piece based on events and trends in the Colorado Springs music scene. I would also maintain communication with readers.


- Columnist
- Copywriting
- Interviews

## SKILLS & PROSPECTS

- **6 years** of industry experience
- **6 years** sales funnel/purchase flow design
- **6 years** UX/UI design
- **10 years** HTML experience
- **10 years** CSS experience
- **8 years** experience managing hosting
- **6 years** WordPress experience
- **6 years** technical SEO experience
- **5 years** of college education
- **13 years** experience in the Adobe Creative Suite
- **6 years** business profile management in Google My Business, Yelp, and Moz

## VOLUNTEER WORK


### THE REDHEADED ZOMBIE SHOW

 07/01/12 - 10/23/19

 **Parter:**  
C.J. Hackett  
(719) 822-8197

This was a local Colorado Springs organization that was dedicated to the promotion of local artists from 2011-2019. Through the years this platform has worked to run monthly concerts, grand award shows, festival stages, blog posts, podcasts, and more. I served as the group's lead web and graphic designer.

### LOCAL FM

 06/3/14 - 10/23/19

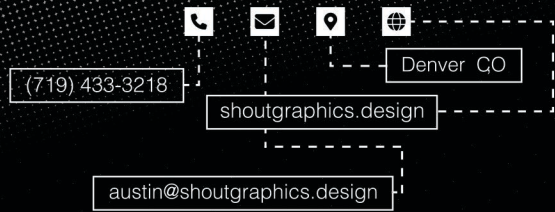
 **Parter:**  
Brian Elyo  
(719) 352-5408

This project was a local Colorado Springs organization that was dedicated to maintaining a radio station featuring all artists from 2012-2019. Through the years this platform has worked to run monthly concerts, grand award shows, festival stages, blog posts, podcasts, and more. I served as the group's lead graphic designer.

CONTINUE FOR MORE DETAILS & REFERENCES ►

# THANK YOU!

I LOOK FORWARD TO YOUR CALL 🙄



## REFERENCES

**Elizabeth Fretz**

**VP Marketing**  
Fortis Life Sciences  
linkedin.com/in/elizabethfretz01/

**Irene Becerra**

**Senior Digital Marketing Leader**  
Fortis Life Sciences  
(832) 289-7222  
irene\_becerra@yahoo.com

**Zachary Douglass**

**Director of Marketing**  
Thirteenth Floor Entertainment Group  
(317) 525-5896  
zachary.douglass@gmail.com

**Lizzy Byrd**

**Creative Content Manager**  
Thirteenth Floor Entertainment Group  
(720) 244-4146  
elizabethbyrd22@gmail.com

**Jessie Wood**

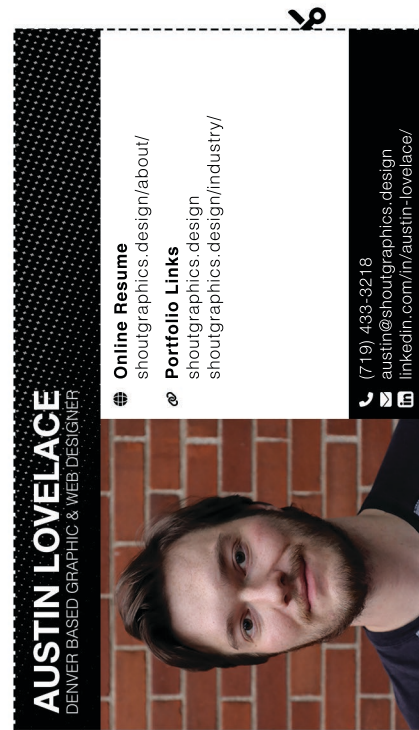
**Creative Content Manager**  
Private Label Campaigns  
(720) 789-0233  
jessiewood90@gmail.com

## CONTACT ME

- (719) 433-3218
- austin@shoutgraphics.design
- linkedin.com/in/austin-lovelace/

**Online Resume**  
shoutgraphics.design/about/

**Portfolio Links**  
shoutgraphics.design  
shoutgraphics.design/industry/



**WANT TO THINK ON IT?**  
**TAKE MY CARD**  
(cut ✂ it out)

\*what a handsome candidate