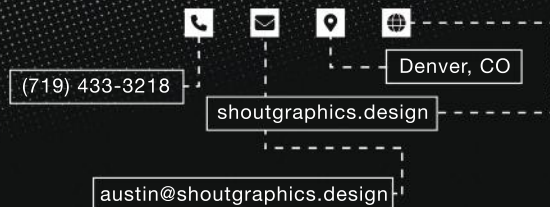


AUSTIN LOVELACE

DENVER BASED GRAPHIC & WEB DESIGNER



ABOUT ME

I am a Graphic and Web Designer in Denver, Colorado. Though I have been working as a freelancer for nearly a decade, I have gained over six years of professional experience in the Graphic Design and Web Design industry. I currently work as a UX/UI Design Strategist at Fortis Life Sciences.

Outside of work, I am a music obsessive, an open personality, and a socialite. I love getting to know new people and creating with other creative minds.

SKILLS

Photoshop	Illustrator
Dreamweaver	HTML
InDesign	CSS
Bootstrap	SEO

SOFT SKILLS

Innovation	Leadership
Teamwork	Problem-solving
Communication	Adaptability

ASSOCIATE GRAPHIC DESIGNER CONFIDENTIAL EMPLOYER

06/19/23 – 01/19/24

As a member of this team, I am responsible for creating well-designed posters and thumbnail assets. I work through a high volume of image requests involving the creation of title text, image editing, and photo editing.

UX/UI CONTENT DESIGN STRATEGIST FORTIS LIFE SCIENCES

08/16/22 – 11/09/22

I was responsible for the company's UX/UI design initiatives. It was my job to plan, design, and execute user end changes. I work with an in-house team, contractors, as well as my own technical skillset to install creative and modern solutions.

GRAPHIC/WEB DESIGNER & DEVELOPER THIRTEENTH FLOOR ENTERTAINMENT GROUP

08/07/17 – 05/11/22

I design and manage the company's web presence. All in all, I manage upwards of 25 brands over 30 domains. I worked with every department to keep every brand updated and to keep customer touchpoints in each market's select brand voice.

GRAPHIC/WEB DESIGNER PRIVATE LABEL CAMPAIGNS

02/11/17 - 06/09/17

At Private Label Campaigns, I was an all-around graphic designer and web designer. My primary responsibility was designing purchase flows and marketing funnels for cosmetic products. I often designed in print as well. This included logo creation, label design, and branding materials.

EDUCATION

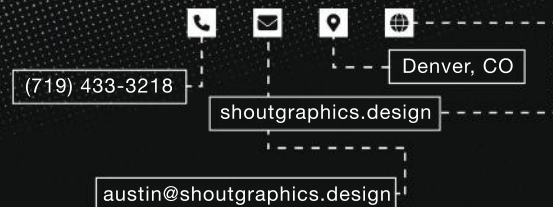
ROCKY MOUNTAIN COLLEGE OF ART & DESIGN

I will be completing my BFA in Graphic Design in late 2024.

CONTINUE FOR MORE DETAILS ►


OH!


SO YOU'RE INTERESTED?




DETAILED EXPERIENCE

ASSOCIATE GRAPHIC DESIGNER CONFIDENTIAL EMPLOYER

 06/19/23 – 01/19/24

 6000 Spine Rd.
#100
Boulder, CO
80301

 **Office:**
Boulder, CO / Hybrid


 **Supervisor/Manager:**
Sophia Green
(303) 881-7650


Responsibilities:

As a member of this team, I am responsible for creating well-designed posters and thumbnail assets. I work through a high volume of image requests involving the creation of title text, image editing, and photo editing.

- Graphic Design
- Print Design
- Photo Editing
- Layout Design
- Project Management
- Adobe Photoshop
- Adobe Illustrator

UX/UI CONTENT DESIGN STRATEGIST FORTIS LIFE SCIENCES

 08/16/22 – 11/09/22

 1440 Main St.
Suite 300
Waltham, MA
02451

 **Office:**
Denver, CO / Work from Home

 **Supervisor/Manager:**
Irene Becerra
(832) 289-7222

Responsibilities:

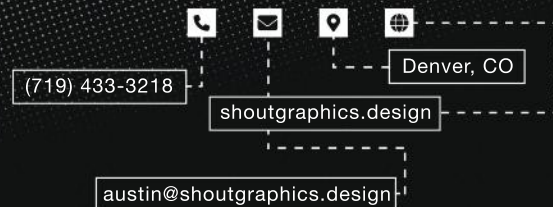
I was responsible for the company's UX/UI design initiatives. It was my job to plan, design, and execute user end changes. I work with an in-house team, contractors, as well as my own technical skillset to install creative and modern solutions.

- CMS Management
 - Kibo
- Bootstrap
- CSS
- HTML
- UX/UI Content Design
- Purchase Flow Optimization
- Graphic Design
- Print Design
- Project Management
- Technical SEO

CONTINUE FOR MORE DETAILS ►


YEP!


THERE'S MORE



DETAILED EXPERIENCE

GRAPHIC/WEB DESIGNER & DEVELOPER THIRTEENTH FLOOR ENTERTAINMENT GROUP

 08/07/17 – 05/11/22

 1550 Larimer St.
#277
Denver, CO
80202

 **Office:**
Denver, CO


 **Supervisor/Manager:**
Zachary Douglass
(317) 525-5896


Responsibilities:

I designed and managed the company's web presence. All in all, I managed upwards of 25 brands over 30 domains. I worked with every department to keep every brand updated and to keep customer touchpoints in each market's select brand voice.

- Ad Creative
- Branding
- CMS Management
 - Squarespace
 - WordPress
- Contractor Management
- CSS
- Google My Business Updates
- Graphic Design
- Hosting Management
- HTML
- Purchase Flow Optimization
- Print Design
- Project Management
- Social Media Management
- Technical SEO
- UX/UI Content Design
- Yelp Updates

GRAPHIC/WEB DESIGNER PRIVATE LABEL CAMPAIGNS

 02/11/17 - 06/09/17

 11562 Colony Row
Broomfield, CO
80021

 **Office:**
Broomfield, CO

 **Supervisor/Manager:**
Jessie Wood
(720) 789-0233

Responsibilities:

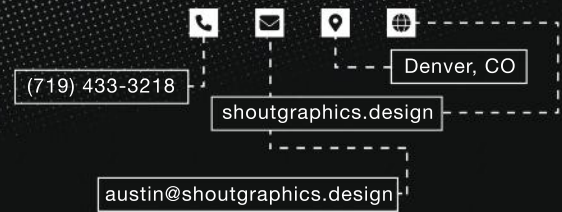
I was an all-around graphic designer and web designer. My primary responsibility was designing purchase flows and marketing funnels for cosmetic products. These builds primarily took place in Click Funnels.

Operating as a print designer, I often designed and adjusted branding for cosmetic products. This included logo creation, label design, and branding materials. Using InDesign, I also built sales decks and print materials for the company's sales team.

- Branding
- CMS Management
 - Click Funnels
 - Wordpress
- Contractor Management
- CSS
- Graphic Design
- HTML
- Logo Design
- Purchase Flow Optimization
- Print Design
- Product Design
- Project Management
- UX/UI Content Design


CONTINUE FOR MORE DETAILS ►

ARE YOU EXCITED? BECAUSE I AM!



DETAILED EXPERIENCE

COLUMNIST THE RIFF RAG

 07/-/14 – 11/-/14

 **Office:**
Colorado Springs, Colorado / Work from Home

 **Supervisor/Manager:**
Kelly Anderson
(719) 201-4124

Responsibilities:

As a columnist, my job was to write a monthly piece based on events and trends in the Colorado Springs music scene. I would also maintain communication with readers.


- Columnist
- Copywriting
- Interviews


SKILLS & PROSPECTS

- **6 years** of industry experience
- **6 years** sales funnel/purchase flow design
- **6 years** UX/UI design
- **10 years** HTML experience
- **10 years** CSS experience
- **8 years** experience managing hosting
- **6 years** WordPress experience
- **6 years** technical SEO experience
- **5 years** of college education
- **13 years** experience in the Adobe Creative Suite
- **6 years** business profile management in Google My Business, Yelp, and Moz

VOLUNTEER WORK


THE REDHEADED ZOMBIE SHOW


 07/01/12 - 10/23/19

 **Parter:**
C.J. Hackett
(719) 822-8197

This was a local Colorado Springs organization that was dedicated to the promotion of local artists from 2011-2019. Through the years this platform has worked to run monthly concerts, grand award shows, festival stages, blog posts, podcasts, and more. I served as the group's lead web and graphic designer.

LOCAL FM

 06/3/14 - 10/23/19

 **Parter:**
Brian Elyo
(719) 352-5408

This project was a local Colorado Springs organization that was dedicated to maintaining a radio station featuring all artists from 2012-2019. Through the years this platform has worked to run monthly concerts, grand award shows, festival stages, blog posts, podcasts, and more. I served as the group's lead graphic designer.

CONTINUE FOR MORE DETAILS & REFERENCES ►

THANK YOU!

I LOOK FORWARD TO YOUR CALL 🐼

(719) 433-3218

shoutgraphics.design

Denver, CO

austin@shoutgraphics.design

REFERENCES

Elizabeth Fretz

VP Marketing

Fortis Life Sciences

linkedin.com/in/elizabethfretz01/

Irene Becerra

Senior Digital Marketing Leader

Fortis Life Sciences

(832) 289-7222

irene_becerra@yahoo.com

Zachary Douglass

Director of Marketing

Thirteenth Floor Entertainment Group

(317) 525-5896

zachary.douglass@gmail.com

Lizzy Byrd

Creative Content Manager

Thirteenth Floor Entertainment Group

(720) 244-4146

elizabethbyrd22@gmail.com

Jessie Wood

Creative Content Manager

Private Label Campaigns

(720) 789-0233

jessiewood90@gmail.com

CONTACT ME

(719) 433-3218

austin@shoutgraphics.design

linkedin.com/in/austin-lovelace/

Online Resume

shoutgraphics.design/about/

Portfolio Links

shoutgraphics.design

shoutgraphics.design/industry/



*what a handsome candidate

WANT TO THINK ON IT?

TAKE MY CARD

(cut ✂ it out)